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Plaza Premium Group Unveils New High Speed Rail Business Lounge at Hong Kong West Kowloon Station, Elevating the Cross-Boundary Travel Experience



The Lounge at Hong Kong West Kowloon Station has officially commenced service. The opening ceremony was officiated by Mr Song Hoi See, Founder and Chief Executive Officer of Plaza Premium Group (5th right), Mrs Linda Song, Co-Founder and Executive Director of Plaza Premium Group (4th right), Ms Jeny Yeung, Chief Executive Officer of MTR Corporation (5th left), and Mr Wilson Kwong, Hong Kong Transport Services Director of MTR Corporation (4th left).

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[24, July 2026] HONG KONG – Plaza Premium Group (PPG), the global leader in integrated 360-degree airport hospitality experiences and passenger service solutions, is bringing its award-winning Plaza Premium Lounge experience to the Hong Kong West Kowloon Station with the opening of the West Kowloon High Speed Rail Business Lounge.

Operated in partnership with MTR Corporation, operator of the High Speed Rail (Hong Kong Section), this milestone launch marks the city's first-ever dedicated high-speed rail lounge, offering business class passengers a comfortable place to relax, refresh and reconnect before departure.

The launch aligns with the robust growth of high-speed rail travel, underscored by the Hong Kong West Kowloon Station recently hitting a record of over 16 million passenger trips in the first half of the year, reflecting a growth of over 10% compared with the same period last year. As the station continues to facilitate extensive traffic, connecting to 113 destinations across the Chinese Mainland, the lounge provides an essential sanctuary for travellers seeking comfort and ease. This development builds upon PPG's proven track record of operating high-speed rail lounges in major hubs, including Changsha, Guangzhou, and Shenzhen.

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Strategically located at the Departure Concourse on Level B2 in the Mainland Port Area, the 810-square-metre lounge offers a sophisticated sanctuary for travellers. The lounge balances comfort with functionality. Guests can unwind in thoughtfully designed seating areas, while business travellers stay productive with dedicated workstations, high-speed Wi-Fi, and charging stations. An assortment of refreshments and beverages is available. Furthermore, the lounge offers private rooms and dedicated staff to assist guests through the terminal and boarding gates upon departure, ensuring that every journey begins with personalised hospitality. The space also features contemporary interiors and a bespoke mural by local artist Arthur Hang, which beautifully captures the iconic Hong Kong cityscape.

“The opening of our West Kowloon Station lounge marks a significant milestone in our commitment to make travel better. Twenty-eight years ago, we founded the world’s first independent airport lounge right here in Hong Kong. Today, we operate five lounges at Hong Kong International Airport, and it is a proud moment to further expand our footprint to the high-speed rail network in our home base. We deeply value the trust and partnership of MTR Corporation, as together we reimagine what travel hospitality can be.

This evolution mirrors the changing behaviours of today’s travellers, who seek seamless connectivity across all transport hubs. As the Hong Kong West Kowloon Station serves as a vital bridge between Hong Kong, the GBA, and the broader Chinese Mainland, we are honoured to bring our award-winning hospitality to this gateway.” said Mr. Song Hoi See, Founder and CEO of Plaza Premium Group.



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Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 30 million passengers annually. With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998. Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world's largest airport transit hotel chain, Refreshhh by Aerotel, ALWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG's commitment extends beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide. Plaza Premium Group has over 180 accolades, demonstrating its exceptional achievements and commitment to service excellence. Notably, the group has received the prestigious "World's Best Independent Airport Lounge" award at the World Airline Awards by Skytrax for nine consecutive years from 2016 to 2025. With a team of over 7,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: <https://www.plazapremiumgroup.com>

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