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Plaza Premium Group Appoints Pascal Bélanger as Chief Development Officer



Pascal Bélanger
Chief Development Officer

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Singapore, 27 July 2026 – Plaza Premium Group (PPG), the global leader in 360-degree airport hospitality and passenger service solutions, has appointed Pascal Bélanger as Chief Development Officer, reinforcing the Group’s executive leadership as it advances its global growth and development strategy.

Based in Singapore, Pascal leads PPG’s global development agenda, with oversight of strategic partnerships, investment evaluation and the advancement of the Group’s development pipeline across markets. Pascal will report directly to Jonathan Song, Chief Commercial Officer.

Pascal joined PPG in April 2022 and has served as Senior Vice President, Americas since March 2023, overseeing operations across Canada, the United States, Brazil, Colombia and other markets in the region.

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During this period, he led a phase of regional expansion and flagship developments, overseeing a workforce of nearly 2,000 employees across key markets. Commenting on the appointment, Jonathan Song, Chief Commercial Officer of Plaza Premium Group, said “As Chief Development Officer, Pascal will assume responsibility for leading Plaza Premium Group’s global development strategy, including the identification and assessment of new growth opportunities, the cultivation of strategic partnerships, and the oversight of investment decisions that support our long-term objectives. His focus on expanding into new markets, while further enhancing our existing portfolio, will be fundamental as we continue to scale our airport hospitality ecosystem across lounges, transit hotels, passenger services and other offerings worldwide. Pascal will also play a pivotal role in the continued evolution of our network model and the evaluation of new business concepts. I look forward to working closely with him as we advance the next phase of Plaza Premium Group’s global growth.”

Prior to joining PPG, Pascal held senior executive leadership roles within the aviation sector, where he led airport commercial development, air service growth, and long-term infrastructure and master planning initiatives across complex, multi-stakeholder environments. Pascal holds a Chartered Director designation and brings a strong governance, investment and development perspective to the role. This appointment underscores PPG’s ongoing commitment to advancing its global development strategy as the Group continues to expand and evolve its international portfolio.

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Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 30 million passengers annually. With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998.

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Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world's largest airport transit hotel chain, Refreshhh by Aerotel, ALWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG's commitment extends beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide. Plaza Premium Group has over 177 accolades, demonstrating its exceptional achievements and commitment to service excellence. Notably, the group has received the prestigious "World's Best Independent Airport Lounge" award at the World Airline Awards by Skytrax for nine consecutive years from 2016 to 2025. With a team of over 7,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: <https://www.plazapremiumgroup.com/>

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